



"More Than Just a Shelter"

# The Future of Dogs in New England



"More Than Just a Shelter"





# Expectations For Our Session Today



- **Present to you facts supported by data**
- **Some of these you may agree with..**
- **Some you may not**
- **Desired results for today: Get you all to THINK**





# Starting Point



**To Understand Today and Tomorrow.....**

**We need to understand the Past**

**1970's**

**Dog on Chain**



**1990's**

**Dog in House**



**Today**

**Dog in Bed**

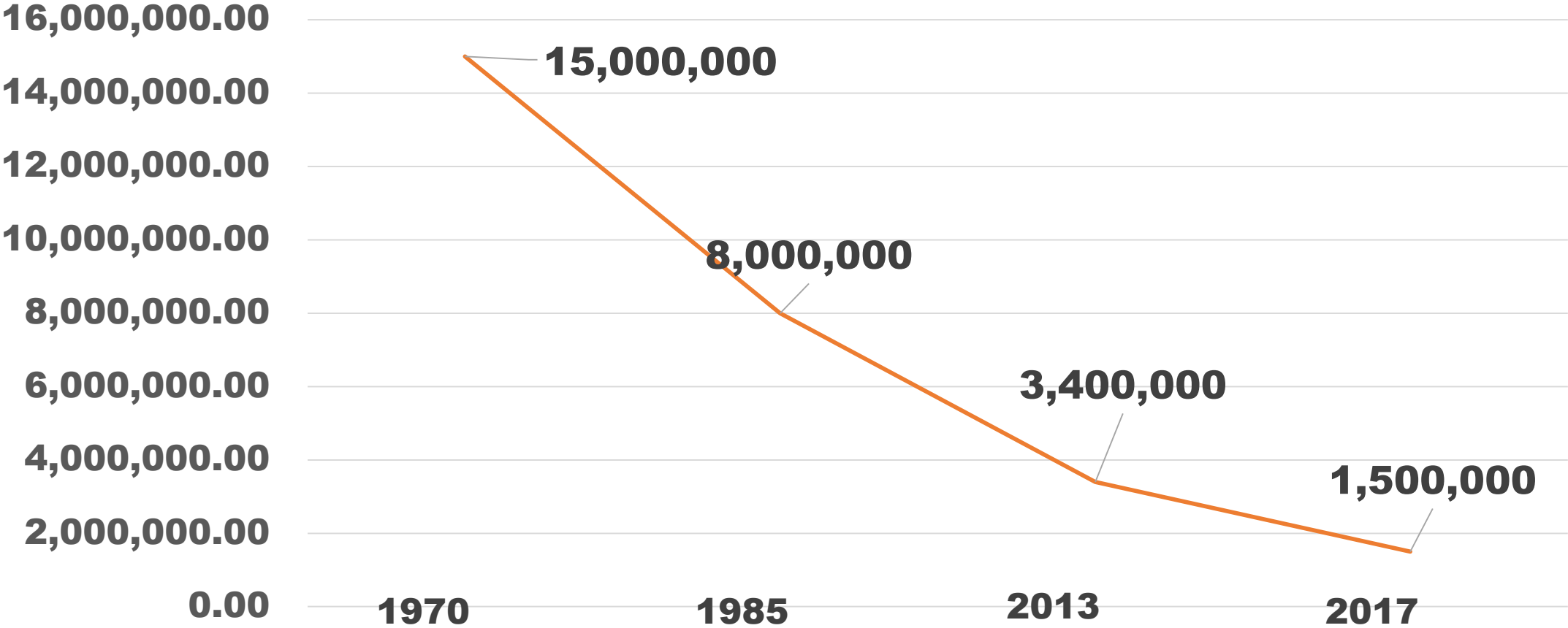




# Then and Now

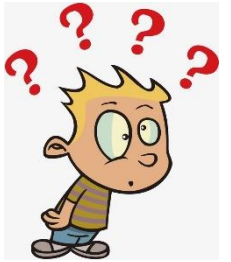


## Euthanasia Rates



# How Did This Happen

- **High Volume, Low Cost S/N (1<sup>st</sup> clinic opened in LA in 1971) - The Northeast leading the way**
- **1973 to 2017, cats and dogs in U.S. households has more than doubled – euthanasia rates dropped more than 60%.**
- **In 2011 3.9 million dogs entered shelters – in 2017 3.3 million (a drop of 600,000) in just 6 years**





# How Did This Happen

- **An Increase in Lost Animals Returned to Owners**

- **Increase in Adoptions**

- **3.2 million adopted in 2017 (cats & dogs)**
- **2.6 million adopted in 2011 (cats & dogs)**

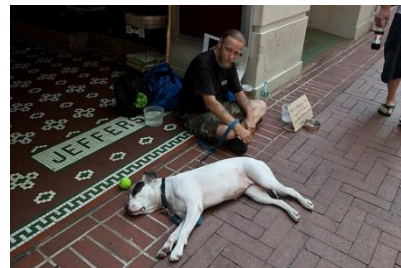
We're Adopted?  
OMG!!!



You mean you're not our real Mom?

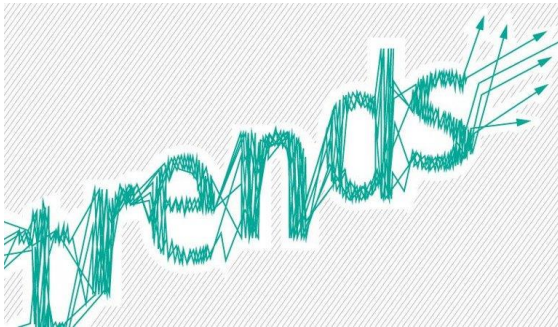


- **Community Outreach Programs keeping animals in their homes**



# The Trend

- **HSUS study of 1999 estimated 2,800 shelters**
- **Estimated 3,500 shelters in the U.S. (plus est. 10,000 foster based orgs)**
- **3.3 million dogs entering shelters – On average 244 dogs per organization**
- **1.6 million adopted, 670,000 euthanized, 620,000 Returned to Owner**



# The Trend

- **S/N continues – animal births continue to drop**
- **Families continue to adopt more animals – less going into shelters**





# Where are people getting their dogs?



# The Temporary Fix Transport

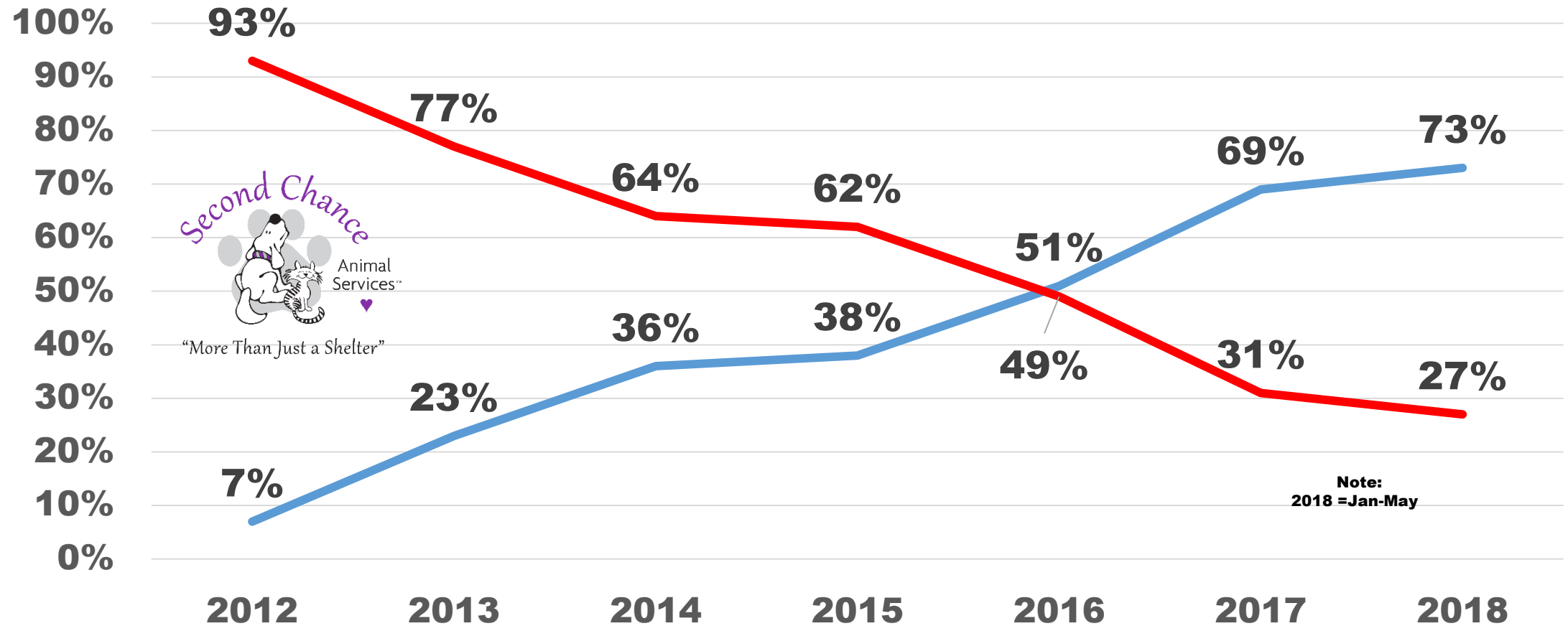
## ❑ Long term solution – or Simply Short Term



# SCAS % Transport Animals vs. Local

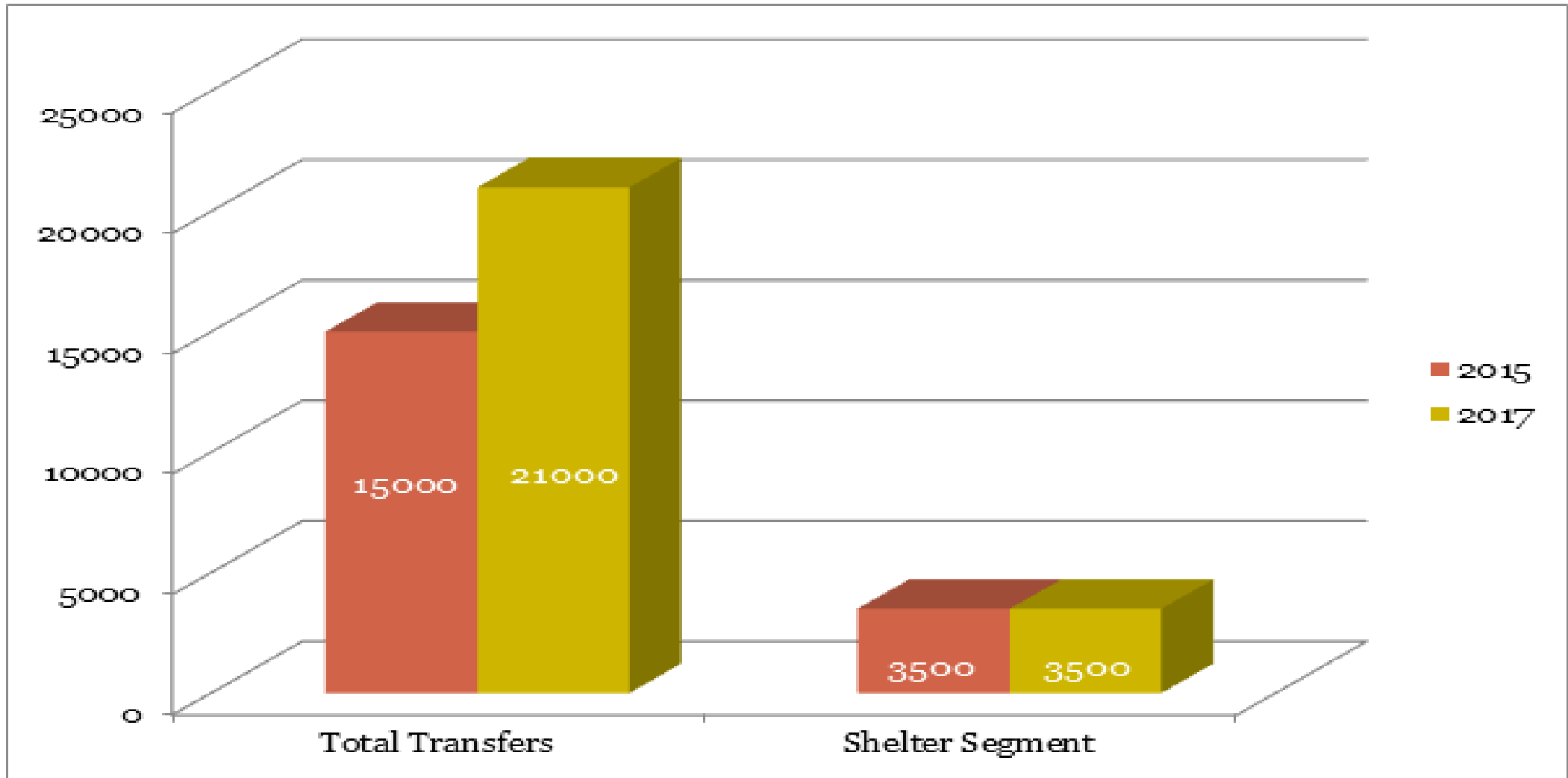
Red – Local

Blue – Transport



# State of New Hampshire

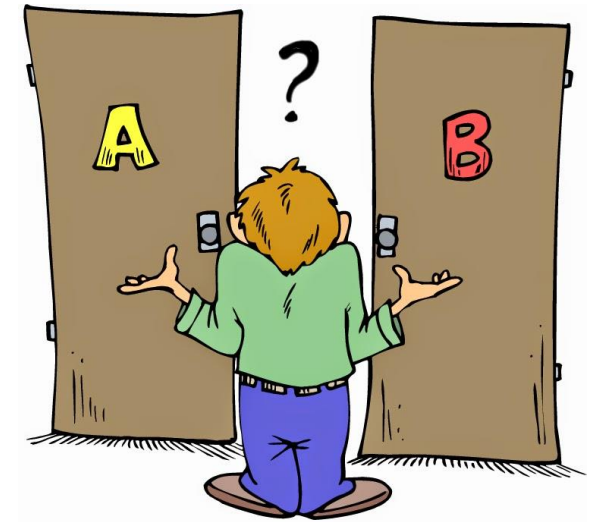
*Slide courtesy of NHSPCA*



# Where are Families Getting Their Companion Animals



<b>Breeders</b>	<b>34%</b>
<b>Shelters</b>	<b>23%</b>
<b>Friends/Relatives</b>	<b>20%</b>
<b>Private Party</b>	<b>12%</b>
<b>Stray</b>	<b>6%</b>
<b>Other</b>	<b>5%</b>



***Data from ASPCA***





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# What Are We Facing



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- **Shelters, Rescues and other Foster based organizations are increasing**
- **High Volume Spay/Neuter clinics continue to lower the birth rates**
- **Companion Animals entering shelters is declining**
- **Families are adopting at increased rates (18.5% increase in National adoptions)**
- **The "Rest" of the country is catching up to New England, transport partners are declining**

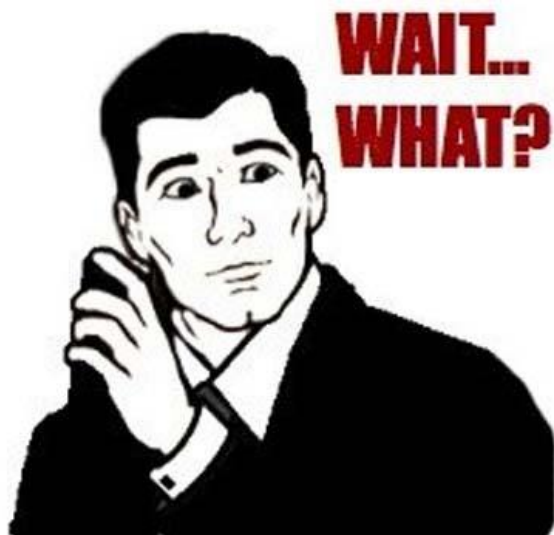




# What is the Effect on Our Organizations



**Revenue Streams to continue are in jeopardy going forward**



**Adoption Income Down  
Spay/Neuter Income Down**





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# Our Vision for the Future



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# Animal Welfare Utopia



**If Resources Were Unlimited, What  
Would The future look like**





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# Animal Welfare Utopia

## Some Ideas

- ☐ **Dogs & Cats live to be 30-40 years old**
- ☐ **Cancer in companion animals is eradicated**
- ☐ **Resources are available for ALL Pets, rich or poor**
- ☐ **Euthanasia is a thing of the past**
- ☐ **Community outreach is the norm**
- ☐ **Access to medical care to all**
- ☐ **No Animal Cruelty**



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# What Are Our Options

## Three Choices for the Future of Our Organizations





# What Are Our Options



## Option #1



**The Mission has been Completed  
We Close Our Doors**





# What Are Our Option



## Option #2

**We Merge with another organization  
to achieve financial Stability and  
Continue to help Animals**



# What do I have to offer with another organization?

- Do I do something unique?
- Is there another organization nearby that we would compliment?
- Would sharing overhead for similar missions make us both financially stable?





# What Are Our Option



## Option #3

**Change course and concentrate on a new mission that provides a needed service to meet today's animal welfare challenges and can be sustained.**

it's time for a

NEW CHALLENGE!



# **What can I offer to meet the needs of today AND tomorrow?**

- Do I have a great foster network that could be used to house dogs for deployed servicemen and women?
- Do I have a great transport network that could be used to instead drive the elderly to veterinary appointments?
- Am I a great community networker? Could I bring together resources for the underserved pets in the community?
- What if I .....

# What did Second Chance do?

We listened to the communities needs and expanded our mission



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# Animal Welfare Today



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**Eye Opening Statistics tell us the following:**

- ☐ It is estimated that 91% of animals living with financial stable families are already spayed or neutered
- ☐ Of the 23 million animals living with families below the poverty level 87% are NOT S/N and another 74% of them have never seen a veterinarian, going unreached and without access to life-saving and life-changing services
- ☐ Our focus needs to be reaching those animals and their families





# A Little about Second Chance Animal Services



- ☐ Founded in 1999 as a small foster based rescue
- ☐ Physical Shelter opened in 2002
- ☐ Today we operate 3 full service subsidized veterinary hospitals, an adoption center, 2 satellite adoption centers and our Almost Home Holding Facility
- ☐ Our Adoption Center placed just over 1,700 animals in 2017
- ☐ Our Community outreach programs and our Vet Hospitals helped 32,300 animals
- ☐ Adoptions accounted for only 5% of those helped... while our community outreach programs and Hospitals helped 95%
- ☐ We have to raise nearly \$4 million dollars to meet our operating budget for 2018





# The Future of Animal Welfare



**Pets, people,  
professionalization,  
preserving the bond, and a  
whole new set of metrics**

*Roger Haston, PhD, PetSmart Charities*





# Our continuing vision



**The future has become crystal clear**

**Keeping animals out of the shelter and in their loving home.**

**Preserve and nurture the human/animal bond**

**Treat root causes instead of symptoms.**

**Bring resources to those who cannot get to us.**

**Adoption and S/N is not enough.**





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